

Grand Haven Bucs Sports Boosters

Board/Rep Meeting

8.14.23

6:30pm. GHHS LGI room

Call to order/President's Report - Jon

- 2022-2023 Recap
 - Revisited our purpose
- 2023-2023 Outlook
 - Transfer concessions to athletic office
 - Focus on events specifically
 - Add more to get more \$\$ for athletics in grand haven
- What is a rep?
 - If your team wants money, they need a rep.
 - By May 1st, team will decide on what they need, submit an allocation request form (Google Form/online), to athletic office
 - AO reviews them, fulfill what they can; they approach Boosters with the remaining money.
 - Boosters look at proposals, they Reps get to vote on the requests
 - ✓ 2022-2023 we were able to give ALL requests, over \$30k!!
 - ✓ Coaches can request materials by June, so they can all be ready by the coming school year.
 - Coaches have been prepared for this already.
 - Attend monthly meeting*
 - Be on a committee*
 - Team needs to be in good standing with athletic office*
 - Decided by the athletic office and the coaching staff
 - Communicate with the coach and families as agreed upon with the coach
 - Receive a GH pass to all home games for the year (Go Fan/online/season pass)
 - Emails will be used for these passes; Taylor will send a link, then you can sign up for the pass.
 - Will go right to the phone.

Secretary Report - Jeremy

- Update/Recap
 - NEW: Website - <https://www.ghbucsboosters.com/>
 - Facebook - [GHBucsBoosters](#)
 - Instagram – ghbucsboosters
- Motion to accept minutes from last meeting: Matt
 - Support: Michelle
 - Vote Result: Unanimous in favor

Treasurer Report / Financials - Kent

- Update/Recap
 - Review of summer events, and total revenue stream
- Sent out scholarship information this week

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- Last half (of last year) of 50/50 raffle information went out this week as well.
- Motion to accept financials: Julie
 - Support: Amanda
 - Vote Result: Unanimous in favor

Membership/Bucs Pride – Sharon

- Passes
 - Waiting on final costs, will sell these in the community room
 - Kids will have GoFan passes as well.
- Car show this Saturday from 8am to 2pm @ Lakeshore MS

Committee Reports – Rick

- New layout
 - Golf Outing, Pancake Breakfast, Cornhole, 3 on 3 (basketball competition), Sponsorships, Raffle
 - Sign up for new committee

❖ **Sponsorship Committee**

- Chair: Taylor/Jon
 - Description: develop/maintain sponsorships and fundraising events
 - Lower “bombardment” of requests to companies/sponsors
 - Align branding by having one source
 - Review windows/timing for request
 - Term commitments
 - Make available online via website
 - ✓ Signage is the big thing right now; need HELP!
 - ✓ Event sponsorship is a different area
 - ✓ Sponsors will have option to select “tiers” for signage
 - ✓ Is an opportunity for “restrictive funds” (earmarking) to go to a specific account/sport/etc.
 - ✓ Looking at different sign companies for pricing and turnaround times.

❖ **Golf Outing/Buc Open**

- Chair: Jeremy
- Event Date: Friday July 14, 2023
- Next year: Friday July 20th, 2024
- Update:
 - Approx \$15k-\$18k profit
 - 11 high level sponsorships, 22 tee sponsors, 26 teams

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- Matt/Heather Smith, Wendy Todd, Brian Mattson, Becky Becker, Mike Barnett, Jamie Miller, JD Schamper

❖ Pancake Breakfast

- Chair: Rick
- Event Date: Sunday July 30, 2023
- Update:
 -

❖ Raffle

- Chair: Kent
- Not going to do the 50/50 Raffle this year
 - Licensing Fee's, management, etc., not worth the work
 - Doing larger raffles (cars, boats, etc.) will be more "bang for buck"
 - If you can't cover costs of the vehicle, it goes into a 50/50 raffle
- Date: TBD

❖ Hall of Fame – TBD (possibly changing to an athletic event/dinner)

- Chair: Rick
- Date: TBD

❖ Allocations -

- Chair: Jon
- Update:
 - All allocation requests must be received by the athletic office by 5/1/24 (may be submitted any time during the year).
 - Request will be reviewed by the Board, and then provided to the Reps to vote on at the May 2024 Rep Meeting
 - May not need a standing committee

AD Report - Taylor/Keegan

- Request for \$\$ changes
- Updates:
 - Concessions: changing "some" (keeping the team approach)
 - Pizza Hut pizzas
 - Chick Fil-et
 - Currently a "fall signup sheet" circulating
 - Goal: Being open more often
 - 3-Tier system (will change per season)
 - Setup, working event, etc.

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- Money allocated to that team that works the event based on some criteria
- Asking that every team does 3 events/tasks throughout the season
 - ✓ Bring at least one adult when sending kids
- Varsity Football games are taken by Band
 - ✓ JV and Freshman football games are still available.
- Through Final Forms:
 - Reps will get free adult pass
 - **GoFan.co** “family pass” to purchase
 - Can transfer tickets as a family
 - Schedules on the website will automatically link passes.
 - MHSAA uses “GoFan.co”
 - Tickets at the gate via credit card
 - Pay-to-Play: \$80-\$60; Family max: \$400 for all levels
- Round-Trip transportation available for events with busses “to”
- “Sideline.Bsnsports.com” will have an online “store” available 24-7, all year!
 - This is “live” now
- Apparel:
 - Buc Stop: Visitor’s concessions will be used for apparel
- Hudl: used for live feeds for games
 - They are still determining a fee or cost for these events
 - Included in the school-subscription
 - Taylor is looking into a lot of details for this.
- Teams can still FUNDRAISE, but they cannot gather SPONSORSHIPS
 - SPONSORSHIPS are going to be restructured (see notes above)

New Business / Announcement(s) / Shoutouts -

- Welcome Taylor and Keegan!
- Welcome Stefanie Beckley – new Equestrian coach.
- Cannon Club: Football Program
 - Mattson Landscaping graded the stones (finally smooth)
 - Passes will be available
- Will be going back through the ByLaws to see what is changed to make sure we match what is written
- Vote on iPads:
 - Work together with athletics to get these dispersed.
 - Sports or groups that want to use our iPads, speak with athletic office and/or Boosters for that event.

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Old Business –

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Action Steps -

- Reps emailing fall families for introduction
 - Meet with coach or contact coach to establish communication lines
 - Concessions signups if needed

Upcoming Events –

- Fall schedules
- Pride Nights
- Upcoming Rep meetings: 2nd Monday of each month, LGI @GHHS 6:30pm
 - 8/14
 - 9/11
 - 10/9
 - 11/13
 - 12/11
 - 1/8
 - 2/12
 - 3/11
 - 4/8
 - 5/13
 - 6/10

Adjourn –

- Motion to adjourn: Jeremy
 - Support: Kent
 - Vote result: Unanimous approve

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